

ARROWSQL

A new level of business agility

Businesses in every industry are making great demands on their business data. As we invest more heavily in every aspect of IT and the information we collect, our expectations on the quality, reliability and flexibility of this information is also rising.

We need our platforms and data management tools to be scaleable, to integrate with each other to create great efficiencies, and to be robust...adapting quickly in a fast-changing environment.

ArrowSQL has been built using Microsoft® SQL to deliver on all of these demands, providing agile enterprises with the tools to manage their business processes more effectively.

THE SMARTS BEHIND MICROSOFT® SQL

SQL stands for Structured Query Language. Microsoft SQL server was developed by Microsoft and adopted as the industry standard in 1986. Platforms built on SQL enable business users to pose complex questions and gain valuable business knowledge from their business data. Microsoft SQL server is also completely web-enabled, providing core support for Extensible Markup Language (XML) and Internet queries.

Industry leading performance, reliability and scalability, combined with powerful management tools, have made Microsoft SQL server the database of choice for building next generation business applications such as ArrowSQL. Choosing ArrowSQL means you are gaining a true business intelligence solution – one that enables businesses of all sizes to harness the power of their data to deliver to employees at all levels of the business the information they need to make better decisions.

In a Microsoft SQL server environment, connectivity is a given. As an industry standard platform, many applications have been built on Microsoft SQL server or incorporate direct drivers that make it easy to extract and manipulate data between them. Popular products such as Crystal Reports and the Microsoft Office® suite (including Excel®) all integrate with the Microsoft SQL server platform enabling you to tailor information and deliver it quickly across the business.

“We were looking for a complete accounting package and one that was flexible enough so that it could respond to our specific needs as a Not for Profit Organisation – especially the extraction of data for reporting. With ArrowSQL, we can produce any report we need. The efficiency factor is key as we deal with thousands of transactions a month. ArrowSQL has meant that our time has been freed up so we can focus on the important business of bringing joy to children with life threatening illnesses.” *Make a Wish Foundation*

ARROWSQL: DISCOVER THE BENEFITS

Implementing ArrowSQL and creating an SQL data environment delivers distinct benefits across the business.

RELIABILITY: As a platform, Microsoft SQL server is highly robust and stable. ArrowSQL uses true Client Server technology that maintains data integrity to the highest level and improves dependability for the user, all with a reduced load on overall network traffic. Microsoft SQL server also ensures your applications are secure in any networked environment, with role-based security plus file and network encryption.

INSTANT ACCESS TO DATA: Microsoft SQL server is your passport to true data flexibility and access. Many products and tools on the market today have an in-built ability to access ArrowSQL - so that you can share data across applications, extract and manipulate data with ease, perform new levels of reporting and gain true business intelligence.

SPEED: With ArrowSQL, the speed of access to the Visual Arrow database from external reporting and data manipulation tools is substantially enhanced – ODBC access is no longer required from most mainstream products. Crystal Reports, for example, has a direct driver that talks to the ArrowSQL database providing fast and information-rich reports to match your business needs.

EFFICIENCY: ArrowSQL eliminates the need to re-index data. The way that records are written to the SQL server means that indexes cannot get out of sync with the tables contained within ArrowSQL, translating to less downtime in the business.

EASY ADMINISTRATION AND MAINTENANCE: Microsoft SQL server provides a number of smarts to help streamline your operations and data management. For initial set-up, graphical tools and wizards simplify the process. In terms of maintenance, many functions such as scheduling backups, managing restores and copying data to other databases can be automated through Microsoft SQL server.

ARROWSQL

A new level of business agility

EASY-TO-USE BUSINESS INTELLIGENCE (BI) TOOLS:

With ArrowSQL, you can utilise Microsoft SQL server's in-built intelligence tools to support you in gathering high-level knowledge and new customer insights.

The **Query Analyser** feature allows for easy database manipulation so you can query tables to obtain data that matches a clearly specified criteria – quickly and easily.

Microsoft Analysis Server provides the ability to develop and manage wizard driven multi-dimensional OLAP structures that can be browsed from Microsoft Excel and other applications to create, manage and deliver real-time reports (delivered on request – pull reports, or based on an event – push reports)

Notification Services enable you to generate messages customised to meet a user's specific needs or criteria. For example, "Notify me when my customer, Joe Black, reaches his credit limit for the month" – ArrowSQL can extract the information automatically, and deliver it via a wide variety of devices such as a mobile phone or a Pocket PC. So everyone in the business can be empowered with information, with no resources required to generate this intelligence.

Database triggers give you the ability set a procedure that automatically takes effect when the data in a table is altered in any way. For example, audit trails can be created for any masterfile field changes or when you make changes to a debtor it could update the information in your CRM database.

If you are currently using Visual Arrow, there are a number of compelling reasons why the move to ArrowSQL is a sound business decision...

A simple upgrade path is guaranteed: There is a current upgrade path available from Visual Arrow to ArrowSQL. Included in ArrowSQL are conversion programs to convert data to SQL format – quickly and easily so there is no disruption to your operations and no re-keying of data.

Also ArrowSQL comes standard with the **Extended General Ledger module** so you gain this added functionality at no extra cost.

Plus, your **staff won't need retraining.** ArrowSQL looks and operates exactly the same way as Visual Arrow – the move will be seamless from a user perspective.



T 1800 248 264
www.arrow.net.au

IT'S ABOUT ELEVATING YOUR PERFORMANCE

- Increased business revenue and profitability
- Improved productivity
- Enhanced customer service
- Streamlined and integrated business processes
- True and affordable scalability to match needs
- Dynamic and reliable business intelligence
- Empowered employees – reduced frustration
- Faster and a more responsive business!

ARROWSQL CUSTOMER SNAPSHOTS...

"Our decision to migrate to ArrowSQL was driven by the need for stability. We find it much easier to maintain and operate, and the migration was a piece of cake. We also run Crystal Reports, but where the old system would take 15 minutes to generate a report, ArrowSQL takes 15 seconds!" **Artwrap**

"We started off on a simple system and needed to move to something more sophisticated. The number one SQL benefit has been that it is so much swifter. On top of that, everything is now integrated from accounts to traceability information, with our sales program on the back of it. We can open a second branch and link into it - everything can be done remotely." **Val Bruner Pty Ltd**

"The migration to ArrowSQL was a seamless one – the process for converting the data was faultless and took next to no time...we didn't need to re-key data, and the interface looks and feels the same so our staff felt familiar with it." **E.V.E Litecom**

